

Introducing Business Keynote Speaker Michael Stanleigh



Michael Stanleigh, CMC, CSP is the CEO of *Business Improvement Architects*. Michael shares his visionary knowledge about organizational effectiveness with audiences by contributing research trends and business stories of excellence and success that inspire, motivate and teach. His engaging personality, customized approach and energetic delivery always wow's audiences.

Audiences Love Michael!

Audiences love his inspirational, energetic, informative and thought-provoking business presentations that inspire them to action.

Meeting Planners Want Michael!

Meeting organizers are thrilled with Michael's credibility and visionary knowledge, his talent to engage and win-over audiences and his ability to customize presentations to suit meeting themes.

He'll Inspire and Challenge You!

Leaders say that Michael brings the unique combination of practical ideas and high-level big picture thinking to their organizations. He will move your people to greater vision, challenge them with new insights, and leave them with practical strategies to create the organization of the future.



A HIGHER LEVEL of
management consulting
CERTIFIED MANAGEMENT CONSULTANT

Keynote Presentations

Each presentation is customized to fit the theme and requirements of your meeting.

- Building Innovation into Organizational Capabilities
- Leading Innovation in Your Organization
- Ignite Innovation
- Organizational Change that Sticks
- How to Conduct an Effective Project Audit to Increase Organizational Effectiveness
- What Quality Professionals Need to Know to Help Them Sleep Better at Night

“Michael’s presentation enriched our knowledge and become our most important experience. It will stay in our memories forever.”

- Life Group of Companies, China

“We received overwhelming positive feedback from attendees – Awesome!! Great Speaker! Attention Getter!”

- American Society for Quality, USA

Keynote Presentation Summaries

Building Innovation Into Organizational Capabilities

Leaders often struggle with how to create an organizational environment that cultivates the development and deployment of innovations. They may have a clear New Product or Service Development Cycle, but lack a strategy for innovation; one that will help to re-shape their unique culture to foster innovation and then continue to nurture innovation as an on-going process. In this presentation Michael explores the challenges with innovation and how to overcome them. He knows that everyone has the power to innovate; they just need the knowledge and tools to know how. He shares research on how organizations have successfully created cultures of innovation and what you can learn from this information. He explores how organizations can continue to manage and succeed through these challenging economic times by keeping innovation alive. You will learn how to create the strategy, the culture and the process for innovation and leave energized and ready to start the journey of innovation in their own organization.

Leading Innovation in Your Organization

Most of us have read about innovation, heard about innovation and maybe even tried to be innovative. But how do we create the organizational culture around which we can generate more innovations? What is the process of innovation which will move us from ideas into reality? And, what are the barriers to being innovative? In this keynote presentation we'll explore these challenges. You will hear about organizations and individuals that continue to manage and succeed through these challenging economic times and how they are doing it. You will learn how to apply an innovation process to your role, your organization and your quality processes. You'll leave energized and equipped with the tools, techniques and knowledge necessary to go back and begin the innovation journey.

How to Conduct an Effective Project Audit and Increase Organizational Effectiveness

Wasted project spending is costing corporations around the world billions of dollars every year. That's why Business Improvement Architects has been conducting global research in Project Management since 2005 with over 850 organizations around the world. And we've learned a lot about what to do to stop the waste. One area of opportunity for organizations is conducting project audits during and after projects to check their "health status" and to be able to take corrective action early, before problems occur. Another is to learn from previous mistakes.

In this presentation Michael will share his knowledge about how world-class organizations are using Project Auditing to improve their productivity and profitability and how they've increased their ROI and customer satisfaction levels. You will learn the entire process of auditing projects and how an interim Project Health Check can identify potential problems before they become a crisis. You will leave energized and equipped with the tools, techniques and knowledge necessary to go back and start conducting Project Health Checks and Project Audits in your organization.

"Michael is engaging with the audience. I was particularly impressed with his ability to link our conference theme as an integral part of his presentation."

- Project Management Institute

"Michael is a very effective speaker who always appears to feed off the energy in his audience and therefore keeps the audience engaged through his content, examples, passion and style."

- Memorial University of Newfoundland



Ignite Innovation

We often struggle trying to define what innovation means. This lack of understanding stifles the re-shaping of our culture to be more innovative. Innovation is not the result of a lone genius coming up with a brilliant idea; rather it is a collaborative process where people of various skills and talents and from many different parts of the organization contribute to the creation and implementation of new ideas. In this presentation we'll explore how to foster an organizational culture that works collaboratively for innovation. We'll discuss how to overcome some of the challenges to innovation and grab the opportunities that a culture of innovation will generate. This insightful presentation will explore how innovation is affected by generational and cultural differences between the people in the organization and how to work with these differences to create a strong culture of innovation. Be prepared to learn the innovation process so that you can immediately ignite innovation in your organization.

Organizational Change that Sticks

Despite all the rhetoric, books, effort and money thrown into change efforts, most organizational change efforts fail. There are so many things that leaders do that affect employee buy-in and negatively impact the management of change. They don't always do these intentionally; however, the result is generally the opposite of what they'd expected. Leaders receive continuous requests to manage change. Front-line staff may be quickly thrown into training workshops in the hope that this will improve their understanding and ability to manage the change. As well, management may attend sessions to get acquainted with the latest thinking in the management of change, yet the resistance to change continues. However, all of this presents an opportunity to do things better. We must ask ourselves some important questions: Do management and staff really understand the change? Are the right strategies in place to manage the change? Do we even know what the problem is that we're trying to fix?

This keynote address will move you beyond the notion of quick fixes and into the realm of solutions that lead to Change Management Strategies. You will increase your understanding of change means and why change initiatives often fail, as well as, how to: develop change strategies, create a vision for your organization and/or department regarding change and translate that vision into a series of effective change management strategies.

"Michael's 'Innovation Work Session' far exceeded all of our expectations and I would highly recommend his services to anyone starting on an innovation journey."

- Air Cruisers, USA

"We recommend Michael as a high-quality speaker and will continue to use him due to his professionalism and effectiveness."

- Progress Business Conferences, USA

"Michael Stanleigh is rated amongst the top speakers of the ASQ World Conferences on Quality and Improvement."

- American Society for Quality, USA

"Michael is an inspirational speaker and has a very practical understanding of his topics."

- Marcusevans, Australia

What Quality Professionals Need to Know to Help Them Sleep Better at Night

There is a very long history of management theories about quality improvement and the myriad of theories, processes and tools available has made it very confusing for leaders. This has actually led to a crisis in quality because theories and tools are being applied without thought as to how they interface with other organizational initiatives. Of all of the quality processes and tools out there, which ones should we be using today?

Unfortunately, too many organizations determine their “right” quality process or tool based on what’s the latest fad; whether it’s Six Sigma, Lean, Innovation, Project Management, Cost of Quality, or some other popular trend. They may learn about these theories through: articles, blogs, conference presentations, or other media and try them out because they seem like good ideas. As quality leaders we’re so eager for some magical cure to our challenges that we may rush to embrace these fads too quickly. And when they fail to deliver quick results, we drop them and move to the next one. But is this type of constant change what we really want for our organization?

In this presentation Michael will address all of the quality issues facing organizations today. He’ll share his research and case studies about today’s quality leadership challenges. You’ll leave with a clear understanding of how to create a Strategic Quality Plan and how to determine the best quality approach for your organization. Michael promises you’ll sleep better after this keynote.

Check out Michael Stanleigh’s Web Sites



www.bia.ca



www.michaelstanleigh.com

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www.michaelstanleigh.com